



WEFF & GEDC 2020
VIRTUAL CONFERENCE
16 - 19 NOVEMBER

DISRUPTIVE ENGINEERING EDUCATION AMIDST GLOBAL CHALLENGES

SPONSORSHIP OPPORTUNITIES

www.weefgedc2020.org

"Think Outside The Booth"



IFEE
INTERNATIONAL FEDERATION OF
ENGINEERING EDUCATION SOCIETIES



Dear industry colleagues

We are extremely pleased to welcome you to the World Engineering Education Forum and the Global Engineering Deans Council (WEEF/GEDC) Virtual Conference, to be held from 16 - 19 November 2020.

We invite industry supporters to make the most of this valuable opportunity to collaborate with the International Federation of Engineering Education Societies (IFEES) and its members by becoming a sponsor and partner of the virtual conference.

The WEEF/GEDC provides a strong platform for interaction and consultation with international delegates for the sharing of interests and expertise, and we look forward to welcoming back our returning sponsors and providing opportunities for new partners.

The virtual conference will include both live and pre-recorded events which will give our sponsors maximum visibility. The live events will be recorded and available to delegates beyond the conference dates hence giving the sponsors maximum and extended visibility. There will be a separate Studio for all corporate sponsors to showcase themselves during and after the conference both live and also asynchronously.

We look forward to working with you and thank you in advance for your important support of the conference.

Prof Sunil Maharaj
General Conference Chair

Prof Sirin Tekinay
Conference Vice-Chair & GEDC Chair

Prof Ramiro Jordan
Conference Vice-Chair & IFEES President



Welcome message



Theme

Disruptive engineering education amidst global challenges

The World Engineering Education Forum (WEEF) has been an important event in furthering the International Federation of Engineering Education Societies' (IFEES) mission to bring together the global community to build excellence in engineering education.

WEEF has served as an opportunity for IFEES members to discuss leading issues in engineering education, and to share and learn best practices.

Not only do international organizations benefit greatly from the Forum, but local engineering education institutions are heavily involved in the vision and execution of this event. The venue of WEEF changes each year, and due to the Covid19 developments in 2020, we are excited to announce that WEEF-GEDC 2020 will be a VIRTUAL event. We expect about 500 delegates to participate from around the world.

Important dates

3 July

Online registration
opens

13 July

Notification of
Abstract acceptance

10 August

Full paper submission
deadline

14 September

Notice of full paper
acceptance

28 September

Deadline for authors
to register and
submit revised final
papers

5 October

Early bird
registration closes

21 October

Deadline for authors
to upload
presentation video

16 - 19 November

Virtual conference

Potential topics



Communication and networks | Bringing the world together: 5G, TSN, SPE | [Electromobility and intelligent charging infrastructure](#) | Global trends in automation technology and machine safety | Cyber security | [Future trends in practice-oriented interdisciplinary engineering education between hardware and software](#) | Integration of sustainability aspects into technical education | [All about automated renewable energy, infrastructure- and production technology](#) | Sustainable manufacturing | [Life long learning in a rapidly changing economy](#) | Virtual and distributed workforce | [Cyclic Economy](#) | [Are traditional 4/5 year degrees relevant?](#) | Moving from binary to quantum: Paradigm Shift! | [What is the nature of university of the future?](#) | Is skills or a degree more important | [The engineering curriculum post Covid-19](#) | Peace engineering for global sustainability | [The engineers role in the 17 SDGs](#) | The role of bridges between university and industry/institutions? | [How can universities survive post Covid-19?](#) | How can engineering education become more cost effective? | [Cultural Intelligence: Does it have a role to play in the future engineer?](#) | Meeting the graduate attributes virtually: Myth or reality? | [How can engineering in Africa leapfrog post Covid-19?](#) | Decolonization | [IFEES and its role in supporting engineering organizations](#) | Progression, retention, attrition and persistence | [Scholarship of Teaching and Learning](#) | Problem based learning in a virtual classroom | [Work integrated learning in a virtual environment](#) | The fast - fused - deep University: adapt or die!



Why become a sponsor

- Be part of a rich diverse program of engagement between engineering education leaders, academia, industry, students and government affiliated organizations
- Opportunity to present keynote
- Showcase your products, services, technology and applications through your virtual booth
- Be an agent of change through sharing your vision and strategy
- Present demonstrations (live and recorded) with Q&A
- Be part of the thought leadership via panel discussions with a broad audience
- Engage with students from around the world
- Reach out to many key decision makers involved in STEM education and training and other corporates
- Distribute your marketing material sent in the 'virtual bag'
- Flexibility of your events presented live, pre-recorded or recorded during conference for delegates to access the content across all time zones over an extended period
- Opportunity to showcase and be part of a bouquet of keynotes talks, panel discussions, technical paper presentations, demonstrations and student discussions
- Obtain data analytics on viewers of your products, demonstrations or presentations and obtain information on online enquiries or postings



Provisional Programme

subject to change

Monday, 16 November			Tuesday, 17 November				Wednesday, 18 November				Thursday, 19 November
Studio 1	Studio 2	Studio 3	Studio 1	Studio 2	Studio 3	Studio 4	Studio 1	Studio 2	Studio 3	Studio 4	Studio 1
Pre-recorded Events	Live Events	Corporate Events	Pre-recorded Events	Live Events	Live Events	Corporate Events	Pre-recorded Events	Live Events	Live Events	Corporate Events	Live Events
8:30am - 10:00am Technical Symposium 1	Student Event		8:30am - 10:00am Technical Symposium 5	9:00am - 10:00am Industry Expo	8:30am - 10:00am Student Workshop		8:30am - 10:00am Technical Symposium 11		8:30am - 10:00am Student Poster Session		
Cyber Break			Cyber Break				Cyber Break				
10:30am - 12:00noon Technical Symposium 2	Student Event		10:45am - 12:00noonpm Technical Symposium 6	10:30am - 12:00noon Keynote Speaker 3 Panel Discussion	Student Poster Session		10:30am - 12:00noon Technical Symposium 12	10:30am - 12:00noon Book Launch - Arjelik A.S 'Rising to the Top'	Student Workshop		
Cyber Break			Cyber Break				Cyber Break				
12:30pm - 2:00pm Technical Symposium 3			12:30pm - 2:00pm Technical Symposium 7	12:30pm - 2:00pm Deans/Industry Panel	Student Workshop		12:30pm - 2:00pm Technical Symposium 13	12:30pm - 2:00pm Industry/Student/Academi a Round Table	12:30pm - 2:00pm Industry Expo		12:30pm - 2:00pm Industry Expo
Cyber Break			Cyber Break				Cyber Break				
	2:30pm - 3:15pm Opening Ceremony IFEES President GEDC Chair IFEES General Secretary Conference & TPC Chairs		2:30pm - 3:30pm Technical Symposium 8	2:30pm - 3:30pm Industry Expo	Student Workshop		2:30pm - 3:30pm Technical Symposium 14	2:30pm - 3:45pm GEDC Assembly	2:30pm - 3:30pm Student Workshop		2:30pm - 3:45pm IFEES General Assembly 2021 Conference Presentation
	3:15pm - 4:15pm Keynote Speaker 1 Keynote Speaker 2		3:30pm - 5:00pm Technical Symposium 9	3:30pm - 5:00pm Keynote: Mathworks IFEES Award Ceremony	Student Poster Session			3:45pm - 4:30pm Industry Q&A	3:30pm - 4:30pm Student Poster Session		3:45pm - 4:30pm Conference Closure IFEES President Elect Address
Cyber Break			Cyber Break				Cyber Break				
4:45pm - 6:15pm Technical Symposium 4	4:45pm - 6:15pm Industry/Academia Panel Discussion		5:30pm - 7:00pm Technical Symposium 10	5:30pm - 7:00pm Student/Deans Panel Discussion			5:00pm - 6:30pm Technical Symposium 15	5:00pm - 6:30pm Panel Discussion	5:00pm - 6:30pm Student Poster Session		



Sponsorship opportunities

Platinum sponsor U\$8500

- 90 min live, exclusive presentation slot
- Acknowledgement with logo as part of conference advertisements and on mobile app
- Four complimentary registrations
- Keynote speaker slot
- Free sliding advertisement on conference website
- One advertisement with customised hashtags on conference social media platforms.
- Opportunity to host one panel session as part of live sessions

Gold sponsor U\$5800

- 60 min live, exclusive presentation slot
- Acknowledgement with logo as part of conference advertisement and mobile app
- Three complimentary registrations
- One advertisement with customised hashtags on conference social media platforms.
- Opportunity to host one panel session as part of live sessions or a live keynote session

Silver sponsor U\$3000

- 30 min live, exclusive presentation slot
- Acknowledgement with logo as part of conference advertisement and mobile app
- Two complimentary registrations
- Opportunity to participate in a live panel discussion

Bronze sponsor U\$1500

- 15 min live, exclusive presentation slot
- Acknowledgement with logo as part of conference advertisement and mobile app
- One complimentary registration



Sponsorship opportunities

IFEES Award Ceremony U\$4000

SOLD

- Exclusive sponsor of IFEES Award Ceremony
- 20 minute live presentation and welcome message during Ceremony
- Acknowledgement with logo as part of conference advertisement and mobile app
- Two complimentary registrations

Streaming sponsor U\$5000

- Your company name and logo prominently displayed on streaming platform log in page
- Acknowledgement with logo as part of conference advertisement
- 2 min pre-recorded welcome message which will be screened during Opening Ceremony
- Logo and hyperlink in email to delegates (with their log-in details)
- One advertisement with customised hashtags on conference social media platforms.

Mobile App U\$3500

- Exclusive sponsor of mobile app
- Acknowledgement with logo as part of conference advertisement
- Two complimentary registrations
- Company logo and customised branding on app landing page





Sponsorship opportunities

Live interpretation sponsor U\$3000

- Exclusive sponsor of live interpretation during live stream sessions
- Acknowledgement with logo as part of conference advertisement and mobile app
- Two complimentary registrations
- One advertisement with customised hashtags on conference social media platforms

Live poll with prizes during a cyber break (1 slot available) U\$2000

- Exclusive sponsor of a live poll during a cyber break
- 5 minute live welcome message / presentation
- Acknowledgement with logo as part of conference advertisement and mobile app
- Two complimentary registration

Live quiz with prizes during a cyber break (2 slots available) U\$2000 per slot

- Exclusive sponsor of a live quiz during a cyber break
- 5 minute live welcome message / presentation
- Acknowledgement with logo as part of conference advertisement
- Two complimentary registrations



Sponsorship opportunities

Conference website sliding ads (10 available) U\$ 150 per advertisement

- Your company name and logo prominently displayed on each advert
- Hyperlink/click through to your website
- Sponsor to provide artwork

Cyber break (10 slots available) U\$500 per break

- 5 min pre-recorded video slot at beginning of break
- Acknowledgement with logo as part of conference advertisement and mobile app
- One complimentary registration

Technical symposia 'Best Paper' prizes (1 prize per day = 3 prizes) U\$600

- Winners will be announced at GEDC Assembly
- Prize sponsor will receive a 5 min pre-recorded video slot before announcement of sponsored prize
- Acknowledgement with logo as part of conference advertisement and mobile app
- One complimentary registration



Our sponsorship team will gladly discuss your specific requirements and prepare a package that suits your needs and goals.

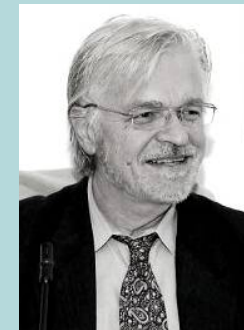
Kindly note that all opportunities are available on a first-come, first-served basis, therefore we recommend that you let us know as soon as possible if you are interested in specific items.

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Virtual Conference Producer:
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Contact us

We thank you for your consideration to support our conference and partner with us.



**Executive Secretary of the GEDC
Secretary General of IFEES
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**Conference
Sponsorship & Exhibition Chair:
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